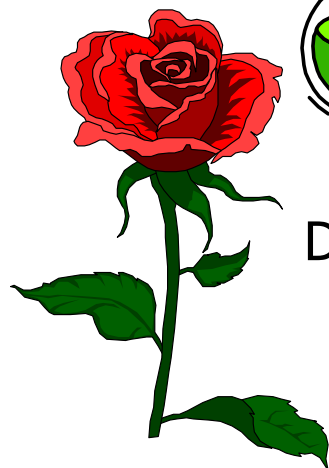
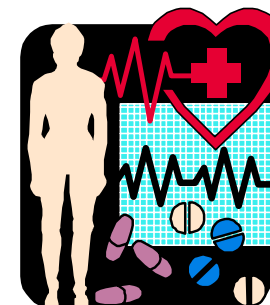
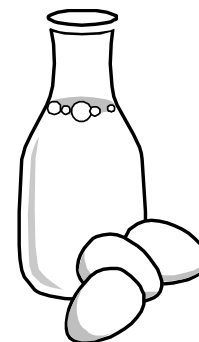
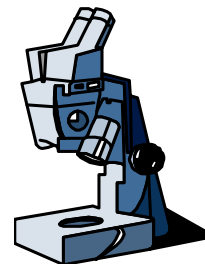
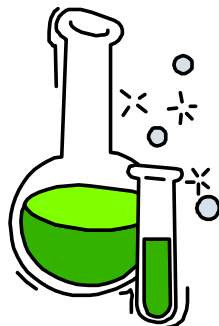
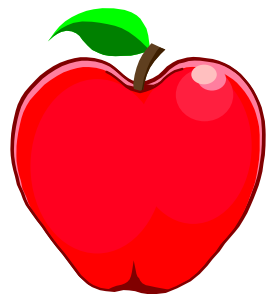


# Cold Chain-Management II

## Time-temperature Integrators and the Cold chain: What is next?

Bonn Germany 5/8/06



Dr Ted Labuza & T. Myers

Department of Food Science and Nutrition, U. Minnesota

Infratab Raytheon Way Oxnard CA

[tplabuza@umn.edu](mailto:tplabuza@umn.edu) & [tmyers@infratab.com](mailto:tmyers@infratab.com)



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***ERS estimates only losses by retailers, consumers, and foodservice<sup>1</sup>...***

**Retail**

- 5.4 billion pounds of food were lost at the retail level in 1995.
- Retail losses were less than 2 percent of edible food supplies.
- Dairy products and fresh fruits and vegetables accounted for half of retail losses.

**Consumer and foodservice**

- 91 billion pounds of food were lost by consumers and foodservice in 1995.
- Foodservice and consumer losses accounted for 26 percent of edible food supplies.
- Fresh fruits and vegetables accounted for nearly 20 percent of consumer and foodservice losses.

Note: <sup>1</sup>Foodservice and consumer losses include storage, preparation, and plate waste at the household and foodservice levels. Source: Economic Research Service, U.S. Department of Agriculture.



# U.S. Regulatory Stance on Shelf Life

- Federal Laws
  - Required for drugs, OTC and infant formula
    - Drugs 10% loss below label value on lower 95% CL line
  - All other food products voluntary - no mention in regs
- State laws
  - 30 states regulate some dates (dairy, meat)
  - Minnesota  $\leq 90$  days
  - None based on safety more for commerce



# EU Dating Rules

Directive 97/4/EEC Article 9 of 79/112/EEC.

1. *The date of minimum durability of a foodstuff shall be the date until which the foodstuff retains its specific properties when properly stored. It shall be indicated in accordance with the provisions of this article.*

2. *The date shall be preceded by the words:*  
--“Best before...” when the date includes an indication of the day,  
--“Best before end...” in other cases

3. *In the case of foodstuffs which, from the microbiological point of view, are highly perishable and are therefore likely after a short period to constitute an immediate danger to human health, the date of minimum durability shall be replaced by the “use by” date.*



## ☐ **USDA -FSIS 1998**

### **Guidance for Beef Grinders to Better Protect Public Health**

### **Guidance for Minimizing Impact Associated with a Food Safety Hazard in Raw Ground Meat and Other FSIS Regulated Products**

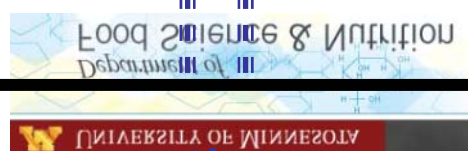
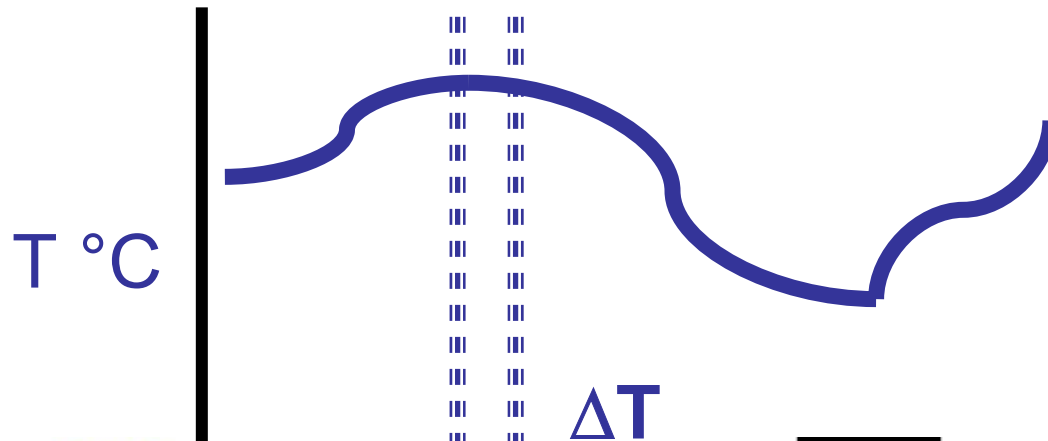
**Install a time-temperature indicator on the package to indicate adequate temperature of storage, distribution, and display (in grocery and other retail establishments).**





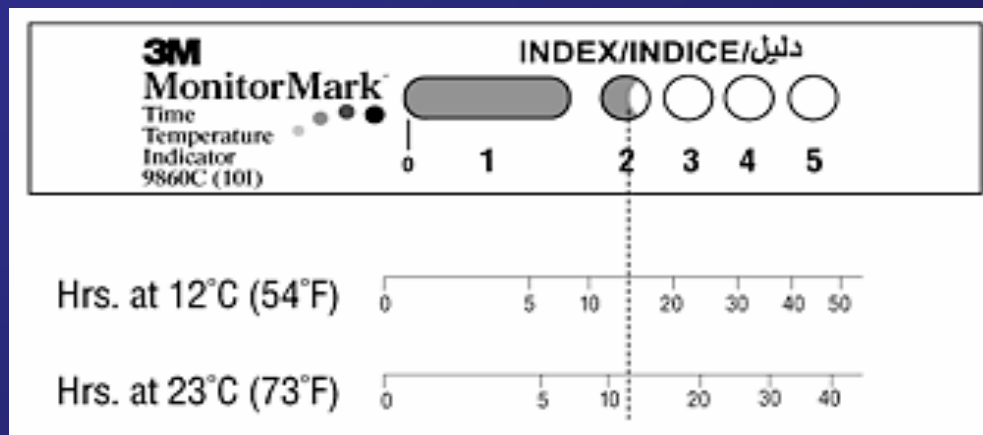
# Time Temperature Integration

- Combine  $T$  vs  $t$ ,  $k$  and  $E_a$  functions in algorithm
  - Temperature vs time measurement
  - Algorithm for Reaction extent as  $f(t, T)$
  - Shelf life plot needed



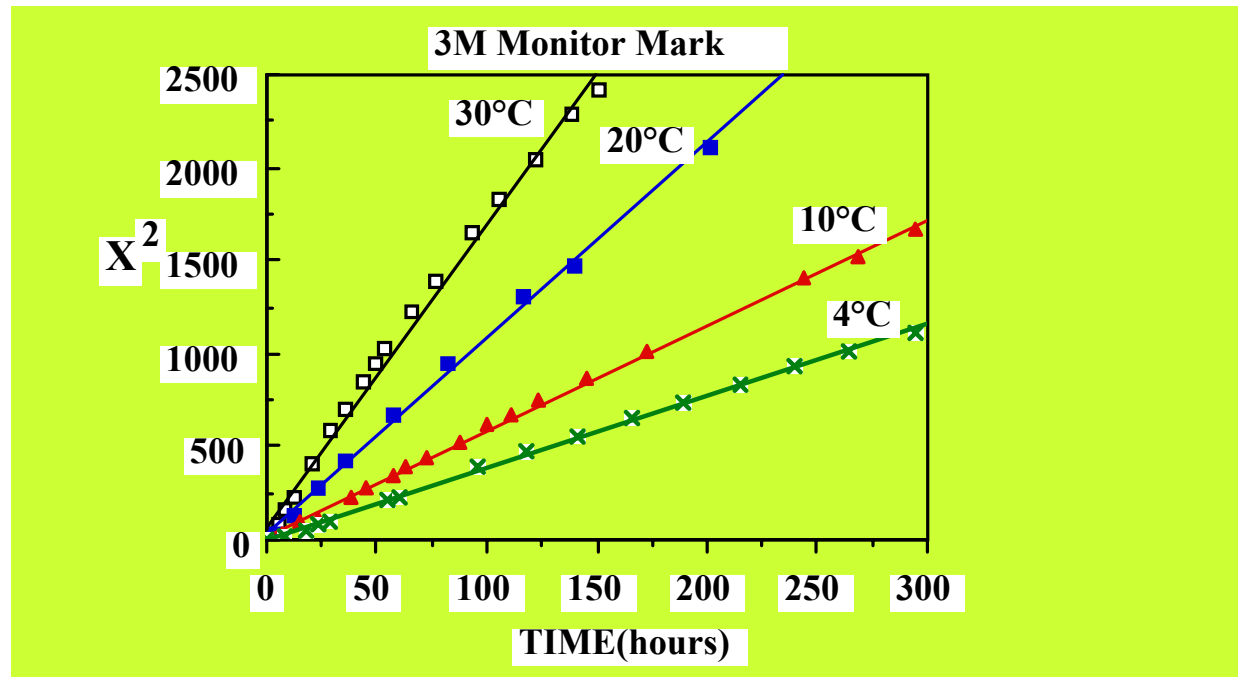
[http://www.fdcpackaging.com/temperature/time\\_indicators.html](http://www.fdcpackaging.com/temperature/time_indicators.html)

# 3M Diffusion Tag for WHO MMR program



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## Diffusion Kinetics for 3M tag



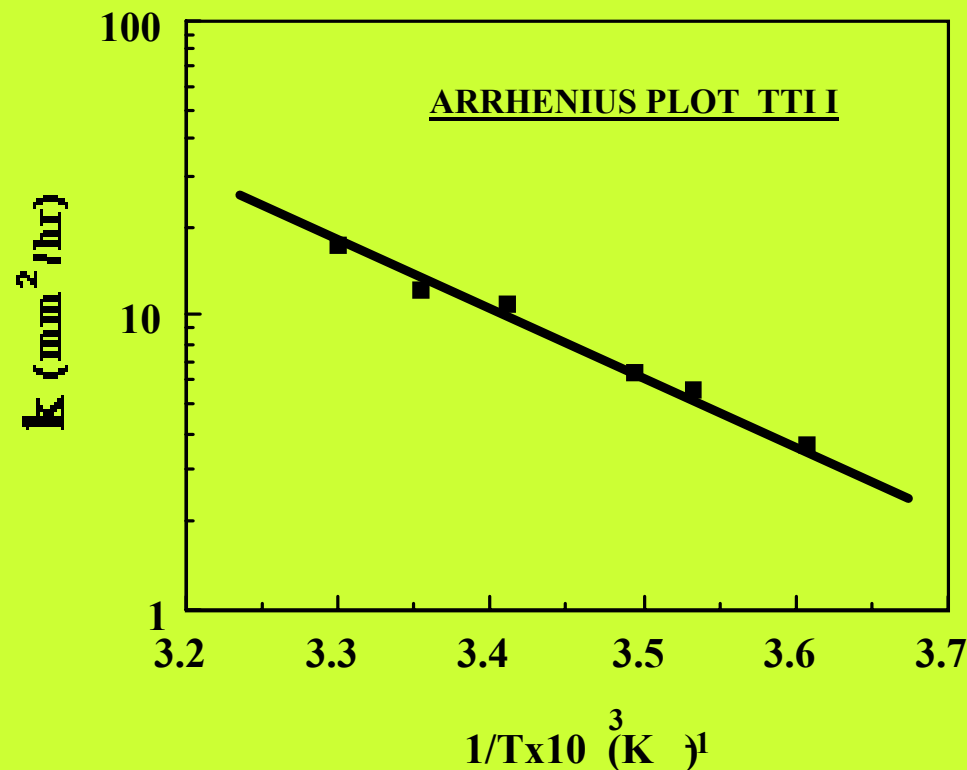
Crank derivation  $x^2 = k t$





# 3M MonitorMark

$$\ln k = k_o e^{-E_a/RT}$$



$E_a \sim 5 \text{ to } 9 \text{ Kcal/mole}$  vs food at 12 to 40 Kcal/mole

Animal Health  
& Food Safety  
UNIVERSITY OF MINNESOTA  
Protecting food from farm to table

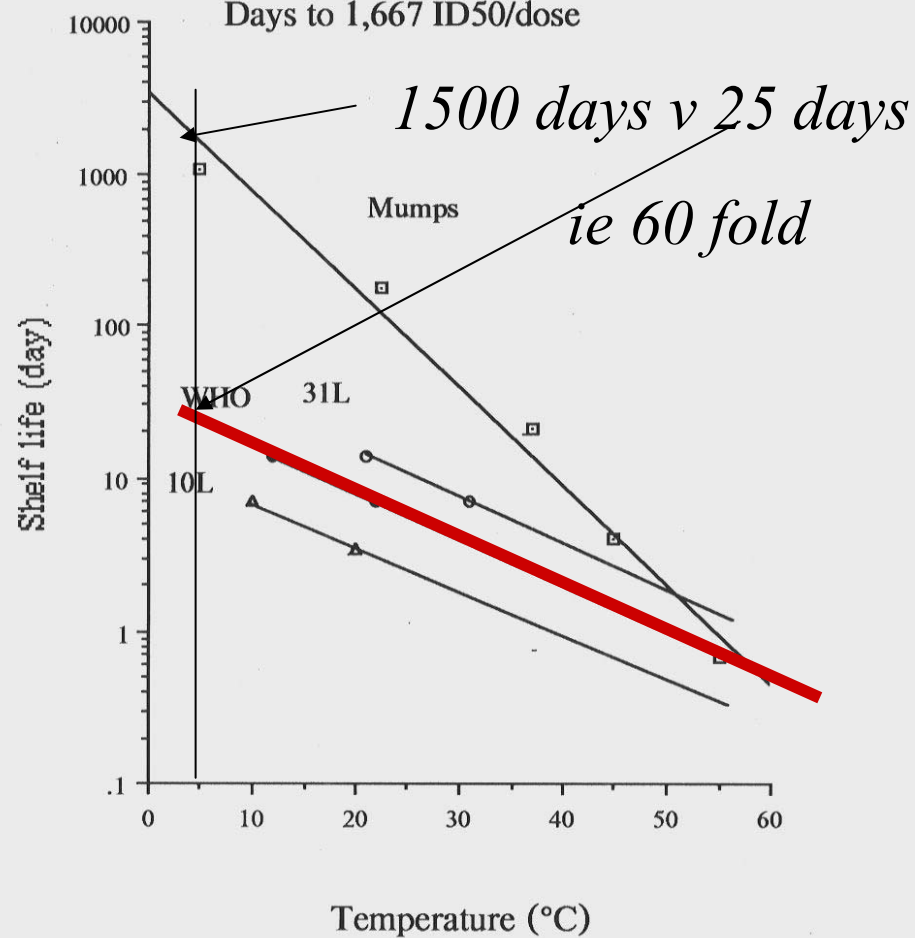
DEPARTMENT OF  
UNIVERSITY OF MINNESOTA

INFRATAB, INC.

NATIONAL CENTER FOR  
**FOOD PROTECTION AND DEFENSE**  
A HOMELAND SECURITY CENTER OF EXCELLENCE

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McAleer et al. (1980)  
Initial content: 5,000 ID<sub>50</sub> of virus/0.5 mL dose  
Days to 1,667 ID<sub>50</sub>/dose

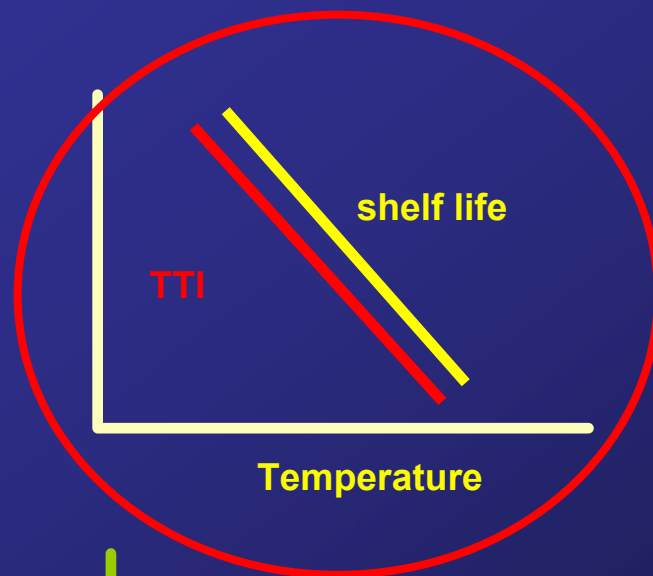


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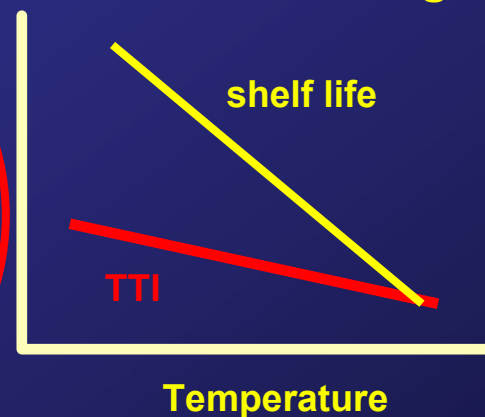
# Shelf Life plots food or drug vs tag

Illustration of proper and improper TTI design

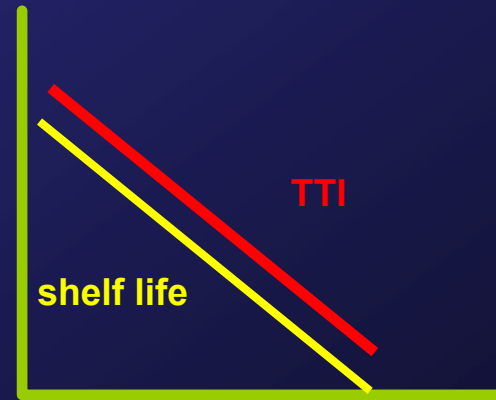
Log time



3 M Vaccine tag

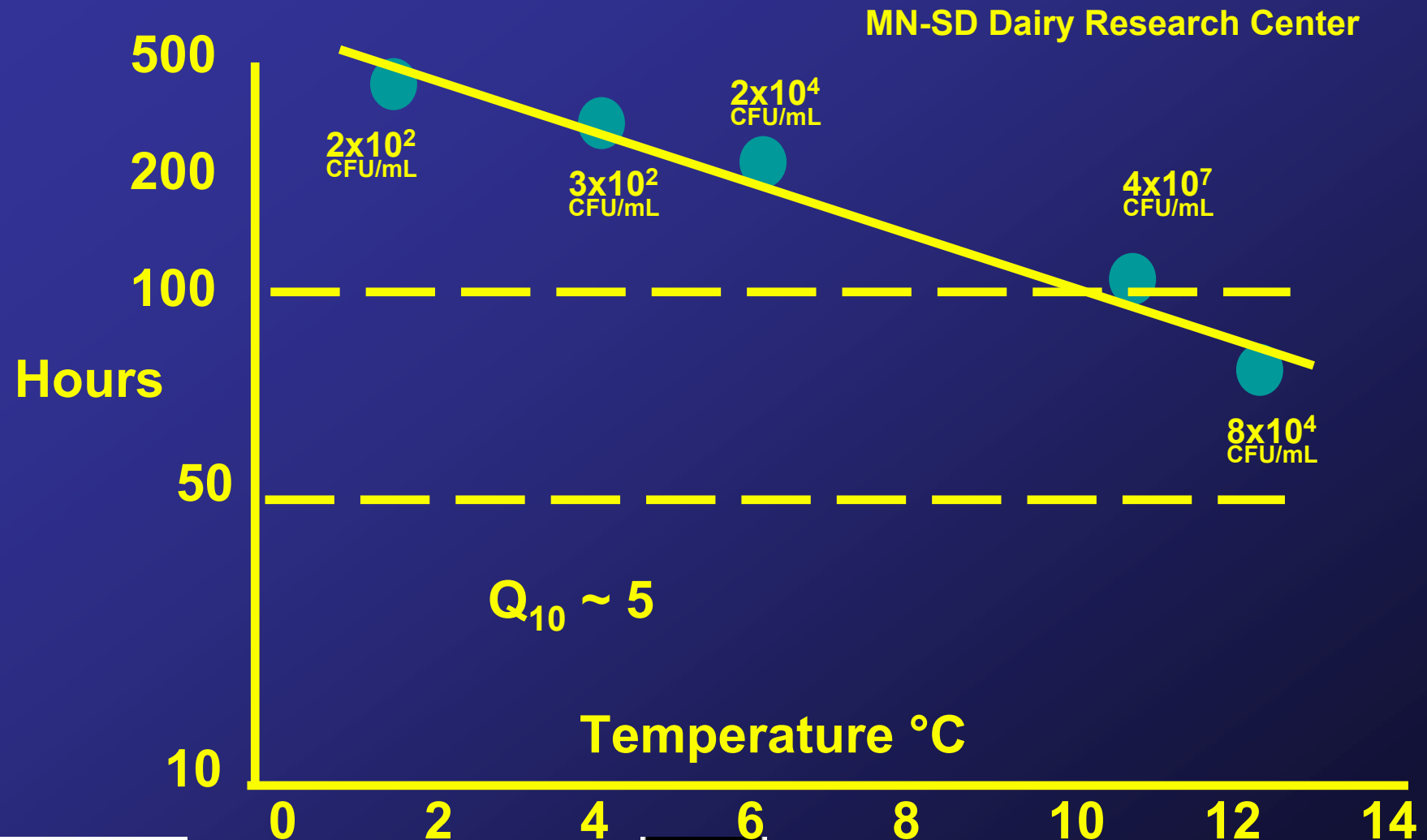


Log time



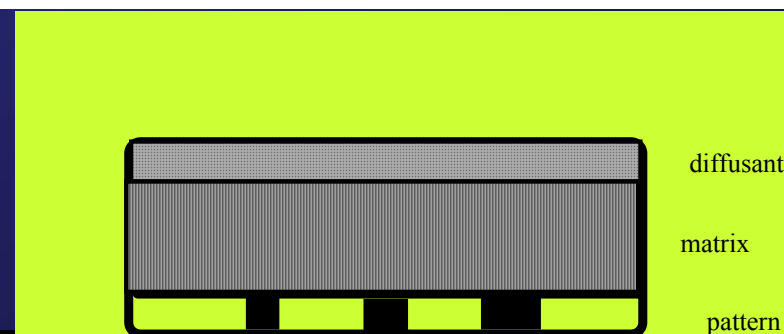
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# Sensory Shelf Life of Specialty Skim Milk



# US Patent 5,667,303

- Time-Temperature Integrating Indicating Device Arens et al. 3M 9/97
- New concept of a diffusion tag with variable  $E_a$  based on WLF kinetics
- Range 15 Kcal to 30 Kcal/mole



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# Lifelines acetylenic monomer tag polymerization catalyzed by Pt Activation Energy ~ 19 - 30 Kcal/mole



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Protecting food from farm to table



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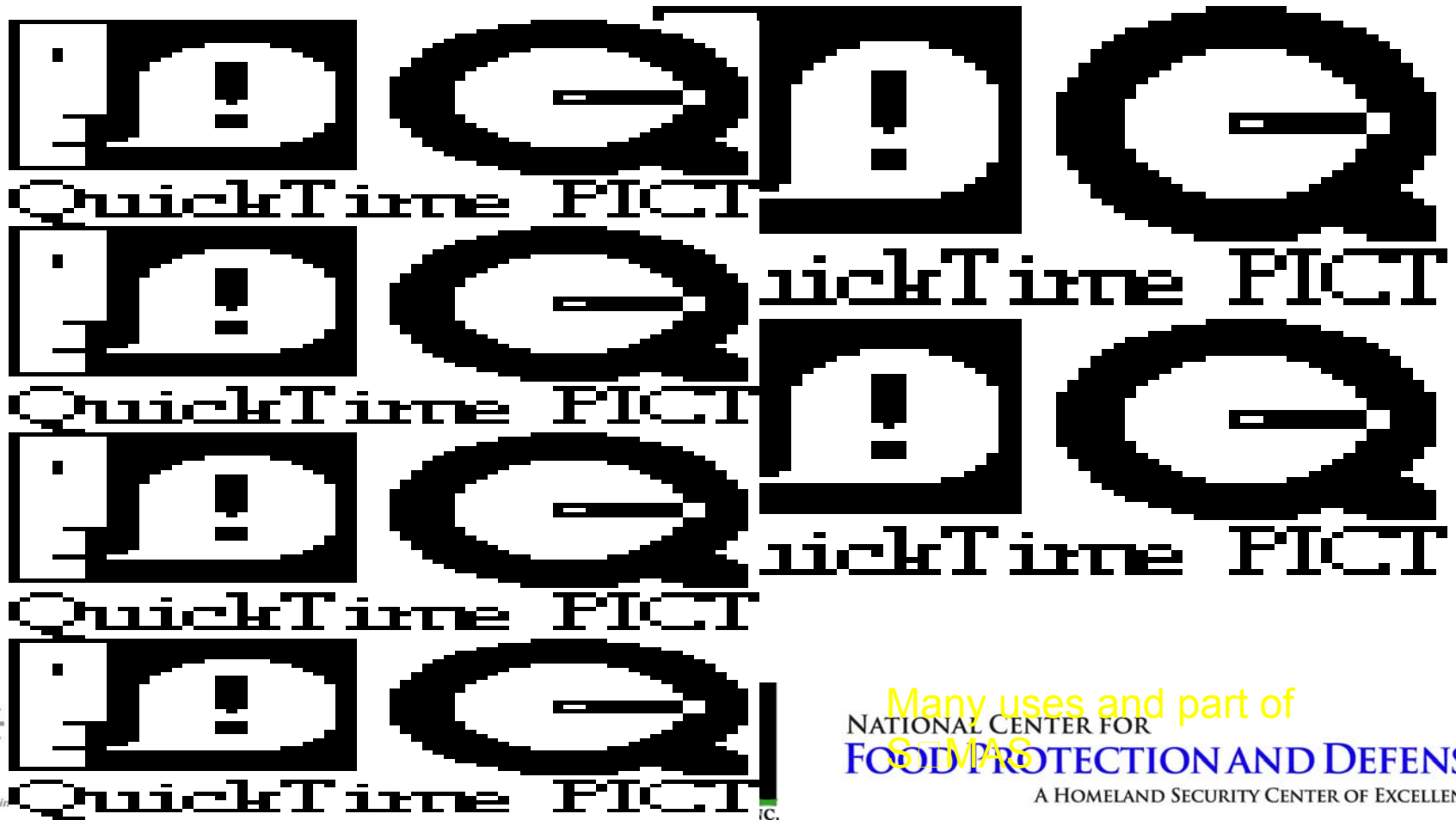
# Vaccine Vial Monitor (VVM) Lifelines

- WHO mandated programs for health care and food safety.
  - Vaccine Vial Monitors mandated by World Health Organization and UNICEF
  - ISO 9001.2000 and HACCP
- Sold > 120 million "Heatmarker" labels for polio VVM (100% of WHO requirement)
- [http://www.fsci.umn.edu/Ted\\_Labuza/PDF\\_files/papers/Vaccine\\_TTIuse.pdf](http://www.fsci.umn.edu/Ted_Labuza/PDF_files/papers/Vaccine_TTIuse.pdf)



# VITSAB enzyme reaction tag

## Activation Energy ~ 20- 35 Kcal/mole



Many uses and part of  
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# Tell the Truth Tape

Newsweek 9/28/98 pg 14

**2000**  
THE MILLENNIUM NOTEBOOK

## Safer Food for a Tastier Millennium

**O**RANGE JUICE PASTEURIZED with a pulsed electric field. Glassware and new systems subjected to pressure three times higher than in the deepest part of the ocean. Burgers topped with gamma rays. These are some of the technologies proposed to help keep the next millennium's food safe by destroying such nasty bacteria as E. coli O157:H7 and Yersinia enterocolitica. This high-tech barrage alarms some governments, who worry that taste will be obliterated along with the microbes. "Tasty in the word," says Sheila Lohme, author of the "USA Cookbook." "I think that's so disgusting."

Increasingly, food processors—who don't want their brand names linked to any of the 6,000 deaths each year related to food poisoning—are adopting hospital-like standards of cleanliness. One such outbreak ran cost millions in penalties, lawsuits and lost business. In July, Columbia Inc. agreed to pay a \$1.5 million fine for selling apple juice that killed a 10-month-old girl and sickened 70 other people in 1996. In February, beef suppliers agreed to pay the parent company of Jack in the Box, a fast-food chain, \$93.3 million in a settlement over tainted meat that killed four and sickened 690 in 1993.

Microbiologists and food scientists are proposing alternatives to much-debated irradiation techniques, which have raised environmental and worker-safety concerns. At a luncheon earlier this month, National Center for Food Safety and Technology director Charles Starr proudly whipped up no-germ lace such as guacamole processed with 90,000 pounds per square inch of pressure—more than the force unleashed in firing a naval cannon. It allegedly tastes no different from regular guacamole but stays green longer. There are a few drawbacks: high pressure pro-

cessing kills only bacteria, not necessarily worker-spreading viruses such as hepatitis. And it requires bulky equipment to contain all that pressure; you don't want to have to install a cannon in your kitchen. Starr's food also included orange juice pasteurized at a comparatively low 16 degrees with a pulsed electric field that kills bacteria and increases shelf life without changing the taste. Today orange juice is pasteurized at about 200 degrees, which is why it doesn't taste as sweet as when it's freshly squeezed.

Technologists and consumer advocates—spurred on by the president's creation of an Interagency Council on Food Safety last month—are also working on a scorecard of other ways to quell germs. Manufacturers can store pasteurized carcasses in kill bacteria (but this works only on the surface), and poultry to prevent intestinal contents from contaminating the meat during processing and use healthy bacteria to crowd out pathogens in animals' intestines. Two weeks ago microbiologists at Cornell University reported that simply switching cattle from a diet of grain

to one of hay or fresh grass for five days before slaughter dramatically reduced the incidence of harmful strains of E. coli. And a year ago, Crystal Farms started selling eggs pasteurized in their shell (at very low heat) to consumers in Minnesota, Wisconsin, Iowa and North Dakota. They are safe to eat raw or undercooked—in everything from eggplants to sunny-side-up eggs. And expect more headliners in "aseptic" packaging, the same technology that's brought Americans long-lasting juice boxes for kids.

Manufacturers will still remain dependent on good refrigeration and safe handling by truckers and supermarket employees. Ted Labuza, professor of food science and engineering at the University of Minnesota, has designed a special "tell the truth" tape that records a food's "time-temperature history" and turns a darker gray when the food is spoiled. Maybe soon we'll be able to shed our worries when we indulge in foods like steak tartare, raw hamburgers, mayonnaise, eggplant and, yes, raw cookie dough. Here's to a tasty future.

—KAREN THOMPSON

**Hook, line and sinner:** from you can dig in with fresh confidence

**The Price of Health**

Overall spending on health care in the U.S. will double in the next decade despite slower growth in the public sector.

Source: Bureau of Economic Analysis

98 NEWSWEEK SEPTEMBER 28, 1998

“Manufacturers will still remain dependant on good refrigeration and safe handling by truckers and supermarket employees. Ted Labuza, professor of food science and engineering at the U of M, has designed a special “tell the truth” tape that records a food’s “time-temperature history” and turns a darker gray when the food is spoiled.”



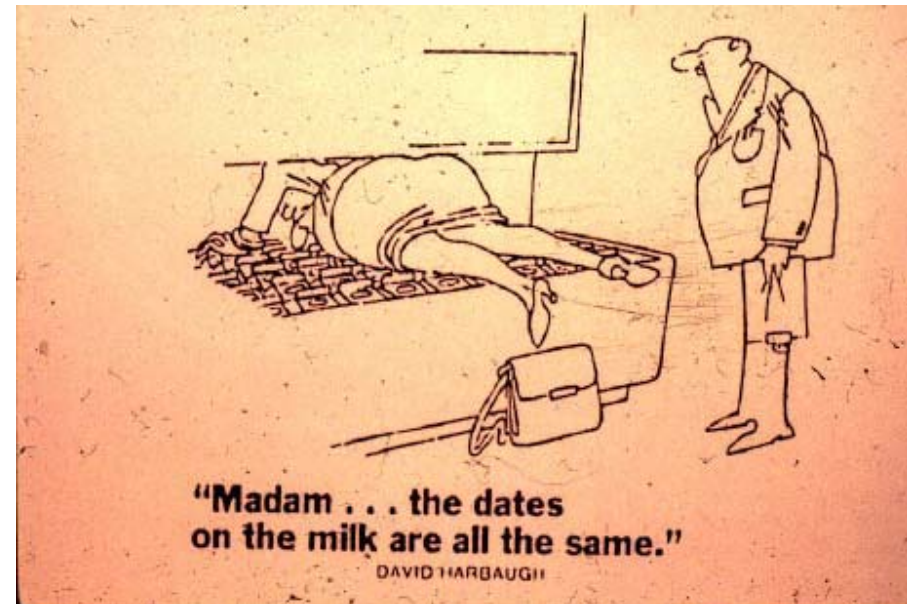
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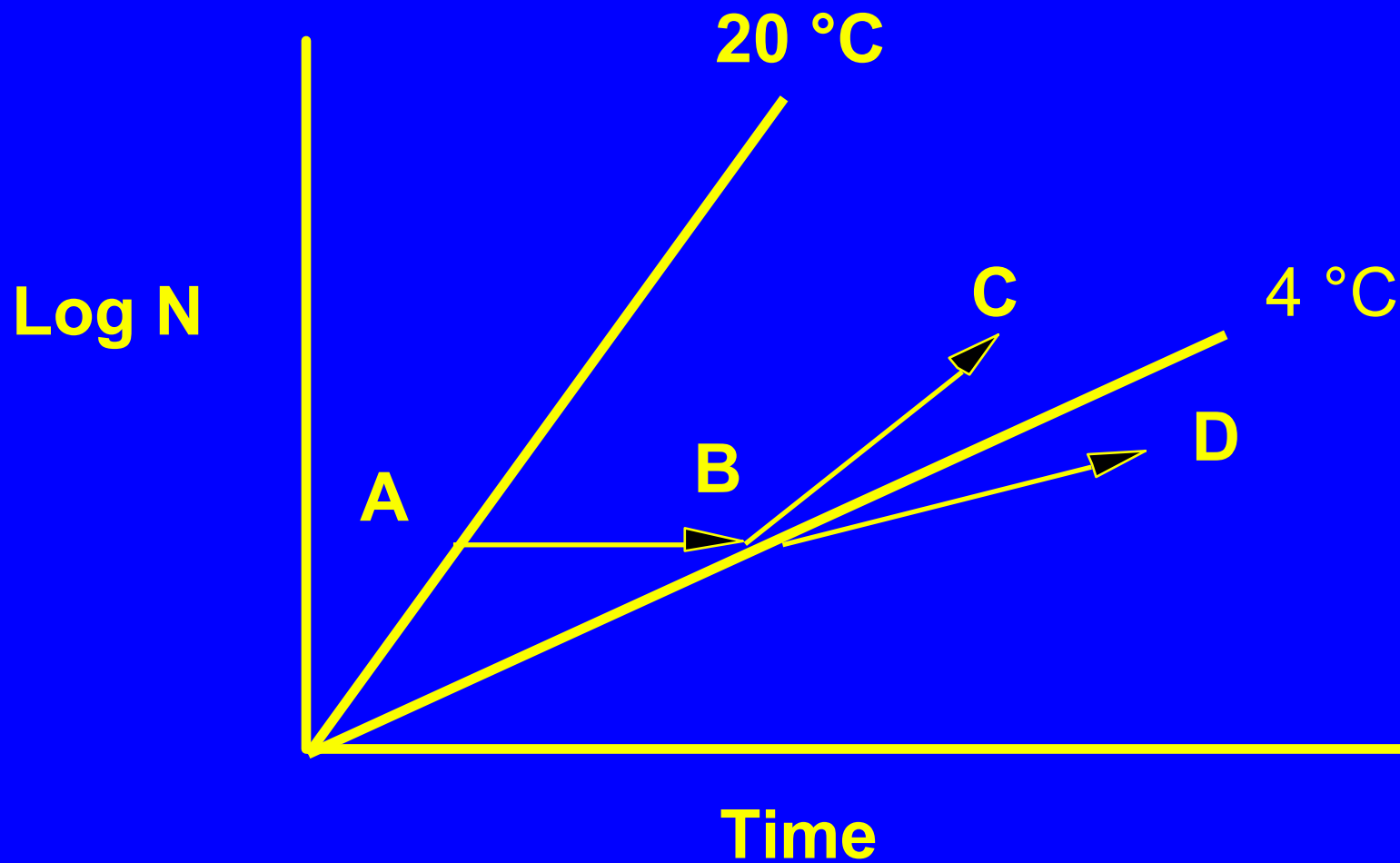


# TTI Problems

- need marker for shelf life
  - Need to collect food  $E_a$  data
  - Must match tag kinetics to activation energy and run-out time of food - time consuming
  - Food (or tag) must not have history effect
- 
- ease of reading end point
  - sorting







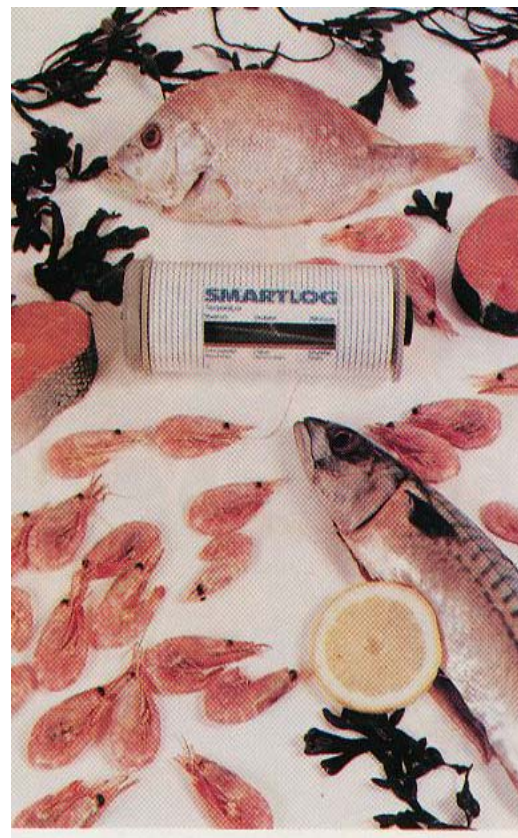
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# Commercial Application Problems

- Don't want to know about problem
- Liability if tied to safety
- Marketer's resistance to cost
- BUT!!!! Tracing with time-temperature logging is insurance policy and gets "who did it"
- So paradigm shift to electronics



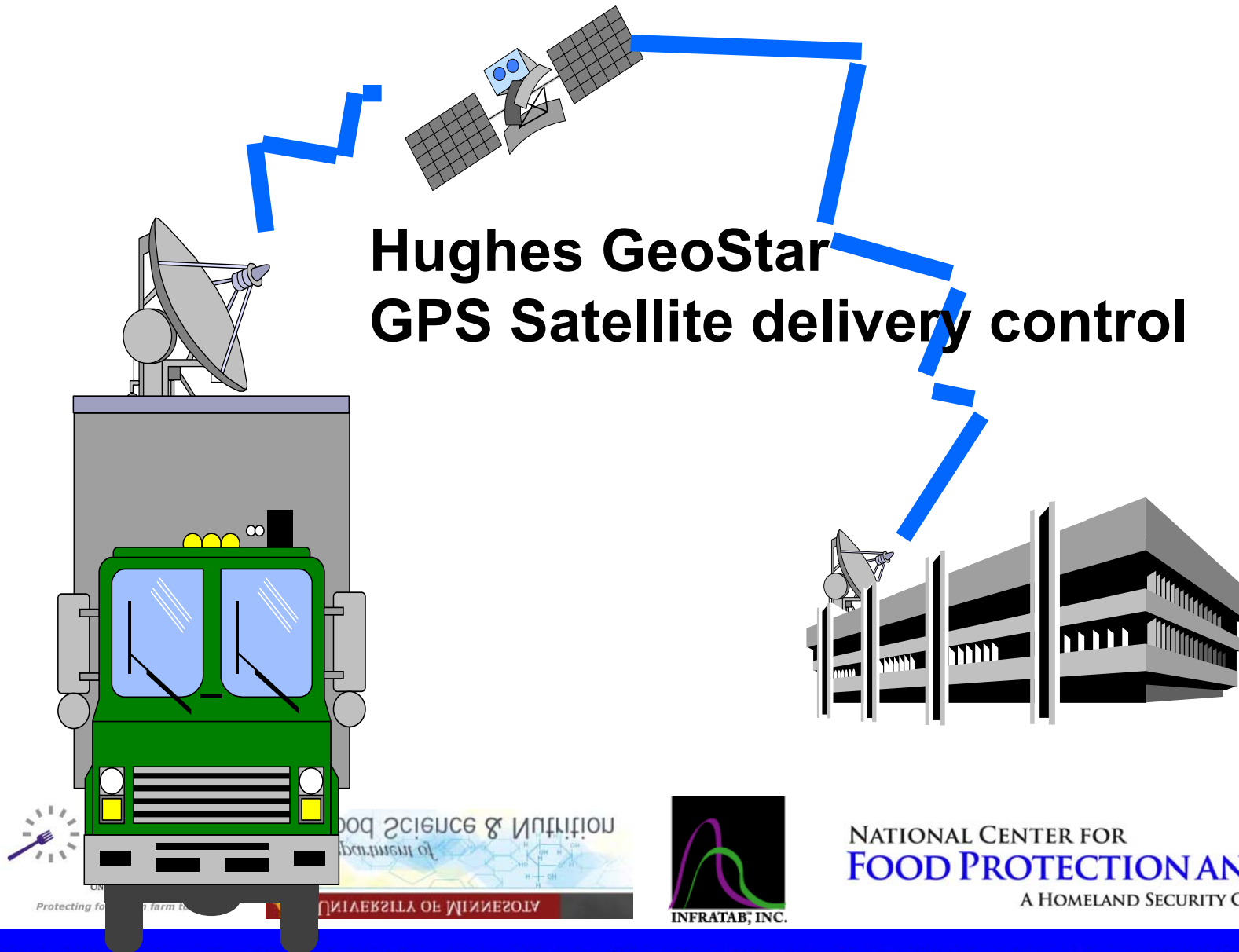
# Reymomsis Fish Shelf Life Data Logger and Integrator 1970



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Logistics management and Profitability ECR

## Hughes GeoStar GPS Satellite delivery control



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# 1990's generation electronic sensors data loggers for t/T

- Comprised of
  - thermocouple or thermistor sensor
  - clock oscillator
  - memory chip
  - microprocessor
  - RS232 port for output to computer





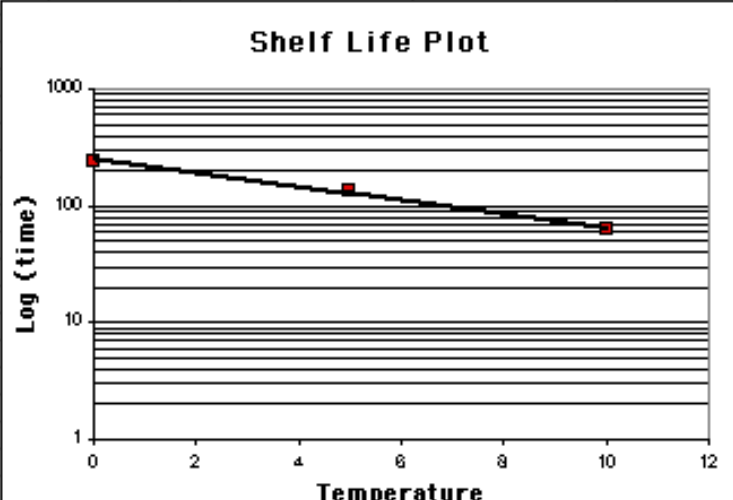
# Data loggers

- Reusable
- \$10-\$50 cost
- Designed for distribution system
- Re-useable

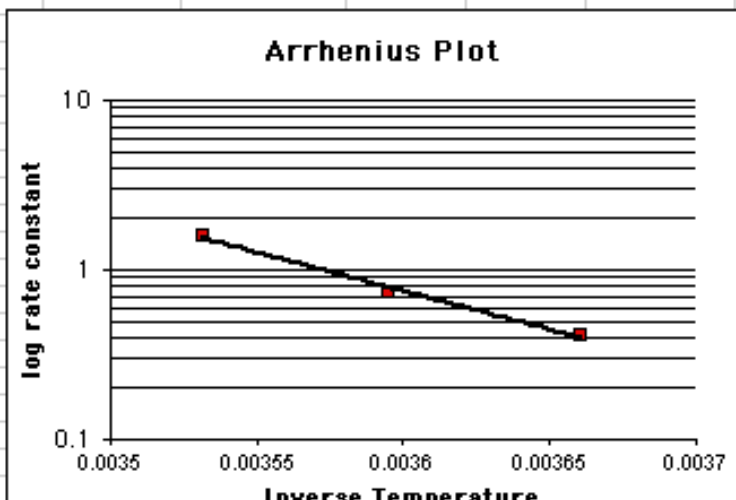


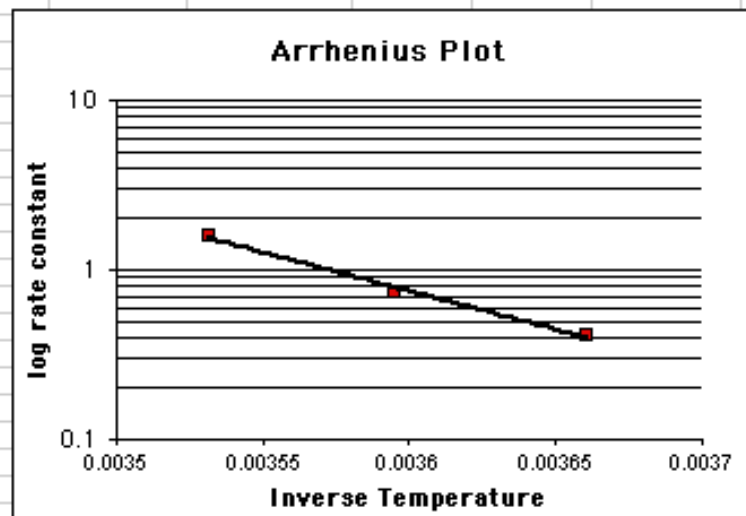
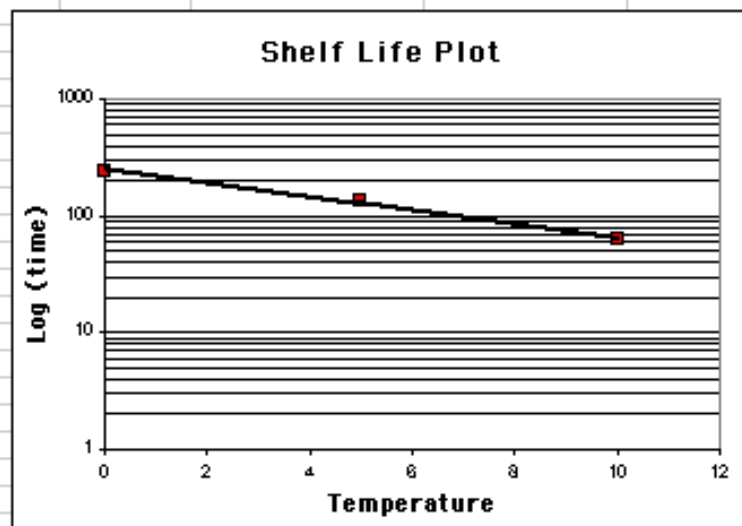
	A	B	C	D	E	F	G	H	I	J	K	L		
1			Determination of Effect of Time/temperature Distribution on Shelf Life or quality loss											
2	Input the product name or code here			Salmon Shelf Life		Reference:								
3	Data limited to three temperatures													
4	Input the initial and final quality values (cannot be zero for 1st order) for most foods use As=2													
5		Define: Initial Quality Ao =			100		End Value As =		2		Note a key here is what you choose as an endpoint			
6		This should be discussed with an Infratab scientist												
7	Input the temperature and shelf life time													
8	Input					Kinetic parameters								
9	Temp °C	Shelf life time in		hours		Shelf Life Constants		Shelf life equation $ts=to(\exp(-bT))$						
10	0	242.4				to	248.18	shelf life at T= 0°C		r2 =		0.98		
11	5	132				b	0.14	slope of shelf life plot						
12	10	62.4				Q10	3.88	rate increase for a 10°C increase in temperature						
13						zero order	Ea	20.82	kcal/mole					
14						first order	ko	1.82E+16	zero order preexponent of $k = ko \exp(-Ea/RT)$					
15							Ea	20.82	Kcal/mole					
16							ko	7.28E+14	first order preexponent of $k = ko \exp(-Ea/RT)$					
17							r2	1.00						
18						zero order	first order							
19	Temp °C	inverse temp		rate constant		In k	k first	lnk first						
20	0	0.003660992		0.404290429		-0.905621776	0.0161387	-4.12653462						
21	5	0.003595182		0.742424242		-0.297834444	0.0296365	-3.51874729						
22	10	0.003531697		1.570512821		0.451402203	0.0626927	-2.76951064						
23														
24														
25														
26														
27														
28														
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30														
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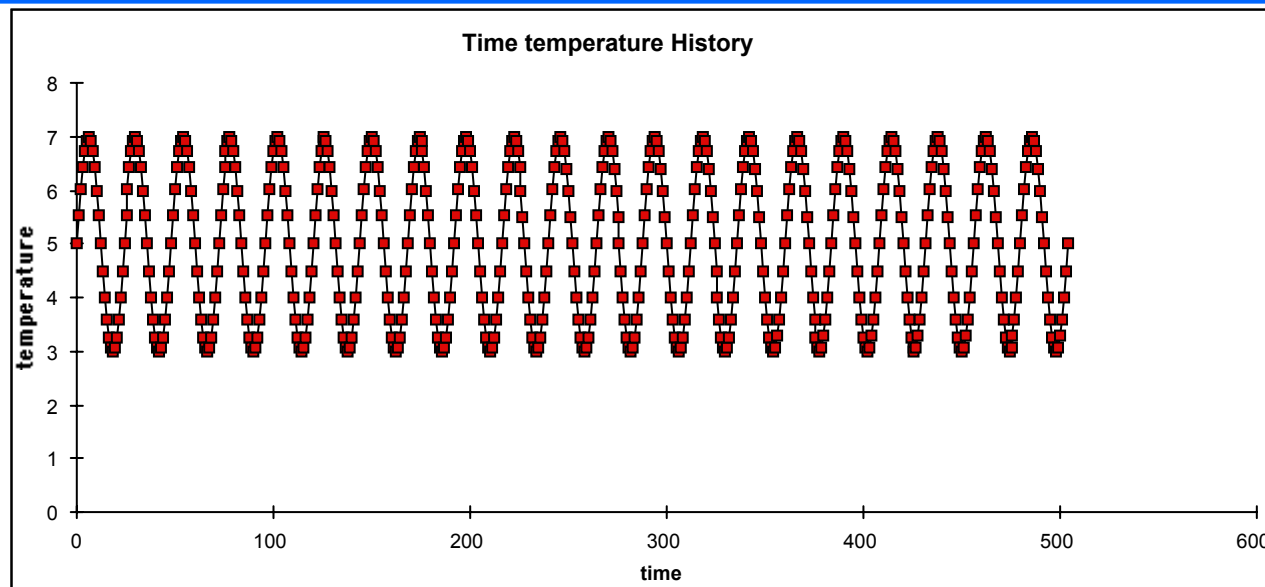
Shelf Life Plot



Arrhenius Plot

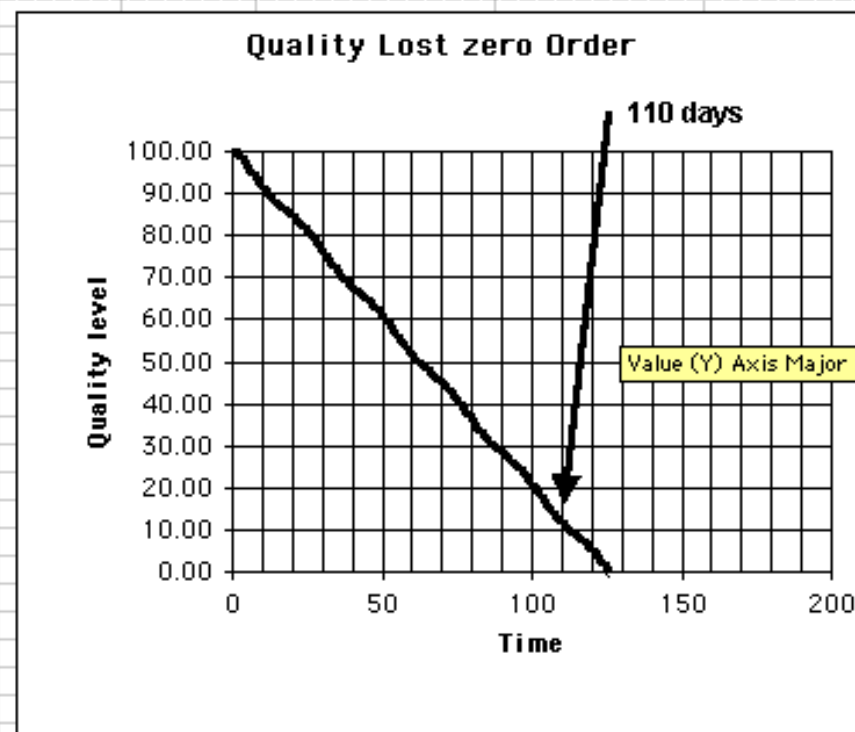




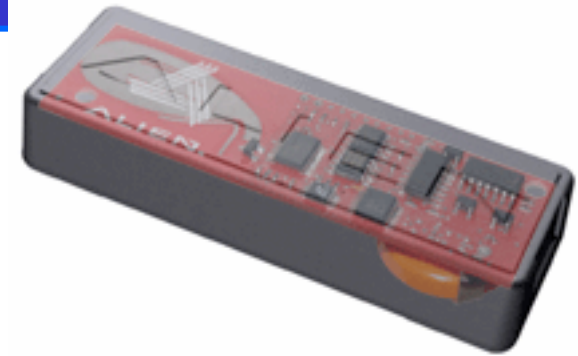


Download			zero-order			Zero Order	first-order			1st Order
Time	Temp.	Delta time ( $\Delta t$ )	kT	kT $\Delta t$	Sum(kT $\Delta t$ )	A	kT	kT $\Delta t$	Sum(kT $\Delta t$ )	A
0	5		7.85E-01			100.00	1.75E-02			100.00
1	5.517655	1.00	8.42E-01	0.84	0.84	99.16	1.77E-02	0.017673	0.01767252	98.25
2	6.000031	1.00	8.98E-01	0.90	1.74	98.26	1.78E-02	0.017813	0.03548519	96.51
3	6.414252	1.00	9.50E-01	0.95	2.69	97.31	1.79E-02	0.017941	0.05342617	94.80
4	6.732087	1.00	9.91E-01	0.99	3.68	96.32	1.80E-02	0.018045	0.07147095	93.10
5	6.931875	1.00	1.02E+00	1.02	4.70	95.30	1.81E-02	0.018112	0.08958343	91.43
6	7	1.00	1.03E+00	1.03	5.72	94.28	1.81E-02	0.018136	0.10771946	89.79
7	6.931819	1.00	1.02E+00	1.02	6.74	93.26	1.81E-02	0.018112	0.12583192	88.18
8	6.731979	1.00	9.91E-01	0.99	7.73	92.27	1.80E-02	0.018045	0.14387666	86.60
9	6.4141	1.00	9.49E-01	0.95	8.68	91.32	1.79E-02	0.017941	0.16181176	85.06
10	5.999845	1.00	8.98E-01	0.90	9.58	90.42	1.78E-02	0.017813	0.17963021	83.56
11	5.517448	1.00	8.42E-01	0.84	10.42	89.58	1.77E-02	0.017672	0.19730267	82.09
12	4.999785	1.00	7.85E-01	0.78	11.21	88.79	1.75E-02	0.017532	0.21483511	80.67
13	4.482137	1.00	7.31E-01	0.73	11.94	88.06	1.74E-02	0.017402	0.23223749	79.28
14	3.999783	1.00	6.85E-01	0.68	12.62	87.38	1.73E-02	0.017289	0.24952699	77.92
15	3.585597	1.00	6.47E-01	0.65	13.27	86.73	1.72E-02	0.017199	0.26672552	76.59
16	3.268006	1.00	6.20E-01	0.62	13.89	86.11	1.71E-02	0.017132	0.2838578	75.29
17	3.06807	1.00	6.03E-01	0.60	14.49	85.51	1.71E-02	0.017092	0.30094992	74.01
18	3	1.00	5.97E-01	0.60	15.09	84.91	1.71E-02	0.017079	0.31802862	72.76
19	3.068236	1.00	6.03E-01	0.60	15.69	84.31	1.71E-02	0.017092	0.33512078	71.53
20	3.268128	1.00	6.20E-01	0.62	16.31	83.69	1.71E-02	0.017132	0.35225312	70.31
21	3.586052	1.00	6.47E-01	0.65	16.96	83.04	1.72E-02	0.017199	0.36945176	69.11
22	4.000341	1.00	6.85E-01	0.68	17.64	82.36	1.73E-02	0.01729	0.38674138	67.93
23	4.482759	1.00	7.31E-01	0.73	18.38	81.62	1.74E-02	0.017403	0.40414391	66.75

	A	B	C	D	E	F	G	H	I	J	K
601	497	3.065866	1.00	6.03E-01	0.60	397.68	-297.68	1.71E-02	0.017092	8.73447178	0.02
602	498	3.00002	1.00	5.97E-01	0.60	398.28	-298.28	1.71E-02	0.017079	8.75155048	0.02
603	499	3.070478	1.00	6.03E-01	0.60	398.88	-298.88	1.71E-02	0.017093	8.76864308	0.02
604	500	3.272439	1.00	6.20E-01	0.62	399.50	-299.50	1.71E-02	0.017133	8.7857763	0.02
605	501	3.592139	1.00	6.48E-01	0.65	400.15	-300.15	1.72E-02	0.0172	8.80297624	0.02
606	502	4.007788	1.00	6.86E-01	0.69	400.84	-300.84	1.73E-02	0.017291	8.82026754	0.01
607	503	4.49106	1.00	7.32E-01	0.73	401.57	-301.57	1.74E-02	0.017405	8.83767208	0.01
608	504	5.009017	1.00	7.86E-01	0.79	402.35	-302.35	1.75E-02	0.017535	8.85520693	0.01
609											
610											
611	time	temp		zero-order			Zero Order	first-order			First order
612			Delta time ( $\Delta t$ )	kT	kT $\Delta t$	Sum(kT $\Delta t$ )	Quality Left	kT	kT $\Delta t$	Sum(kT $\Delta t$ )	Quality Left
613											
614											



# Alien Technology



- 915 MHz RFID tag read @ 15 meters
- User defined time intervals - 1000 values
- No integration but data logging of t/T
- Reusable with 5 year life
- <http://www.alientechnology.com/>
- Possible DOD use





# DAX

## **DAX** **Cold Chain Management**

**Pilot Program**  
**Produce Phase**

## **Test Results**

Presented  
By



**4550 W. Oakey Blvd, Suite 111**  
**Las Vegas, NV 89102**



In Cooperation With:

## **SYSCO**

**SYSCO Corporation**  
**Supply Chain Services**  
**Houston, TX**

And



**ALIEN**

**Alien Technology**  
**Morgan Hill, CA**

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# iButton



- Thermistor (-40 °C to +80°C) in  $\Delta$  0.5 C
- Clock/calendar (seconds up to years) @  $\pm$  1 min/month
- Thermal history logger  $\sim$  1 million points
- Extra memory for manifest
- <http://www.ibutton.com/ibuttons/index.html>
- Cost \$2 to \$53



# Freshloc

<http://www.freshloc.com/>

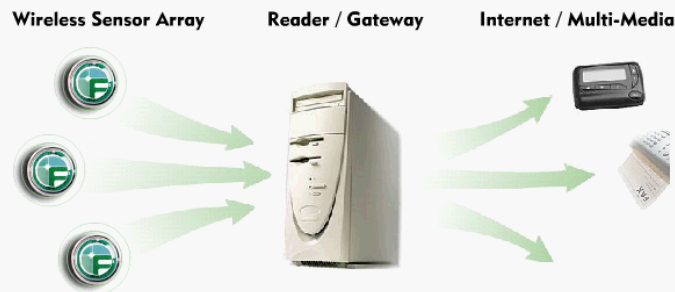
## t/T and t/%RH logging

### How FreshLoc Works

The FreshLoc system is based upon tiny wireless sensors (shown here) that transmit continuously. It automatically and continually collects data such as temperature, humidity and other measures via a unique secure Internet connection.

In a given facility, FreshLoc sensors are arrayed and transmit wirelessly (for up to hundreds of feet) to a small reader / receiver which is connected to a gateway device allowing Internet connection.

With Internet connection, data is available for alerting and reporting via pager, fax, phone or email.



### What Is Freshloc?

**Dec. 13, 2002 - 7-Eleven Installs FreshLoc Technology in Combined Distribution Center** for 692 Southern California Stores To ensure the freshness and quality of its fresh food and sandwich offerings, 7-Eleven, Inc. (NYSE:SE) is installing Cold Chain Control™ technology, a wireless, automatic monitoring system from FreshLoc Technologies ([www.freshloc.com](http://www.freshloc.com)), in the Combined Distribution Center located in Fullerton, Calif. 7-Eleven aims to increase fresh food sales nationwide over the next five years. Cold Chain Control technology from FreshLoc helps to manage safe temperatures from a single distribution facility that serves Los Angeles/San Diego-area 7-Eleven stores.



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# Detecting all breaks in the cold chain

## The CliniSense LifeTrack™

*Product monitoring over the entire pharmaceutical lifetime*



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# Clinisense LifeTrack unit

+/- good  
bad  
display

Lifetime  
bar

Battery  
door

Infrared  
LED

Programming  
& expansion  
Port

Thermistor



Battery  
(3 yr life)

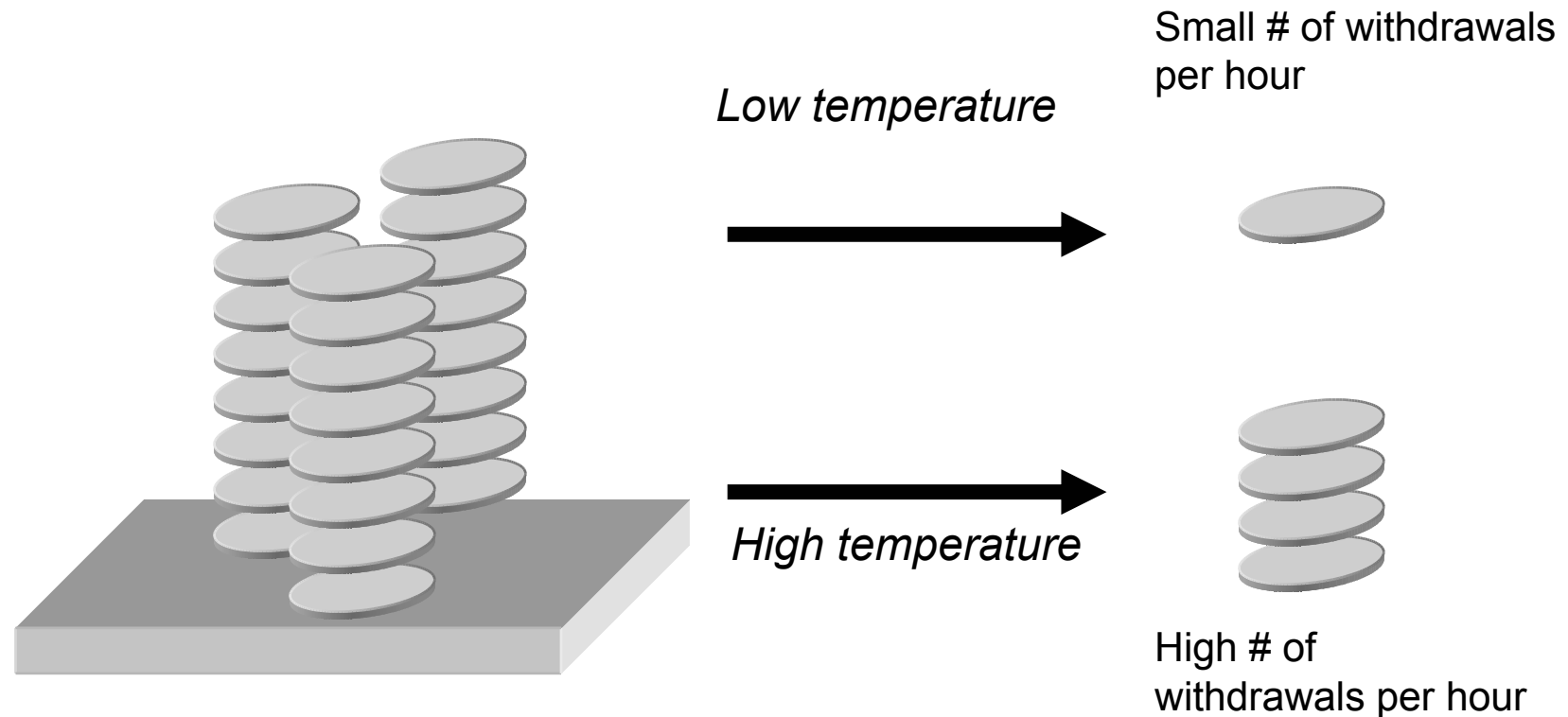


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# The stability bank algorithm



Stability bank "B"



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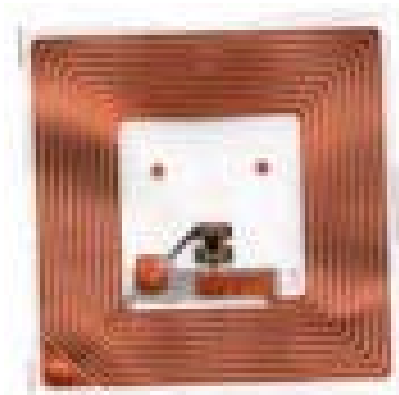
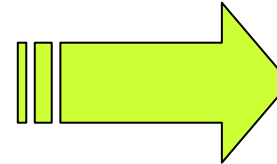
# 3M Chilean Electronic logger



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# Informatics UPC paradigm shift to ePC

- Traceability



2002 Biosecurity Act empowers FDA to require traceability (one step back & forth)

2006 FDA and USDA issue proposal to tie use by date to food safety - need for t-T data

EU directive 178/2002 Article 18 traceability 2005

Country of Origin (wine, cattle (BSE), fish, cheese, fruits & veges etc)



# What do we want to do ?

- Get the location of a lot of food in the cold distribution chain in case of an event (recall or bioterror event) ?
- Where did ingredients come from?
- What about the ingredients in ingredients?
- What line, batch #, date, time was it made on?
- What is the shelf life left of the product?
- Is the food safe when we eat it, either by sensing agents or by modeling?



# EU Requirement

## 178/2002 Article 18 Traceability 1/1/05

d According to comments received, firms  
; exporting from the European Union  
(EU) are already subject to similar  
recordkeeping requirements under EU  
regulation 178/2002. Article 18:  
*Traceability* of the EU regulation states:  
\* \* \*

(1) The traceability of food, feed, food-  
producing animals, and any other  
substance intended to be, or expected to  
be, incorporated into a food or feed shall  
be established at all stages of  
production, processing and distribution.

n (2) Food and feed business operators  
e shall be able to identify any person from  
whom they have been supplied with a  
food, a feed, a food-producing animal,  
or any substance intended to be, or  
expected to be, incorporated into a food  
or feed. To this end, such operators  
r shall have in place systems and  
procedures, which allow for this  
information to be made available to the  
competent authorities on demand.

3 (3) Food and feed business operators  
shall have in place systems and  
procedures to identify the other  
l businesses to which their products have  
been supplied. This information shall be  
made available to the competent  
authorities on demand \* \* \*.  
(Ref. 14).

**All stages- production,  
processing & distribution**

**Food, animals,  
ingredients and feed**

**Info available on demand**

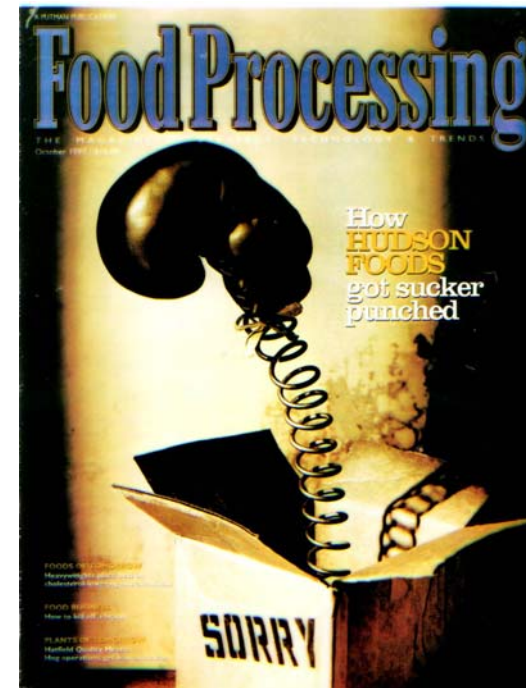
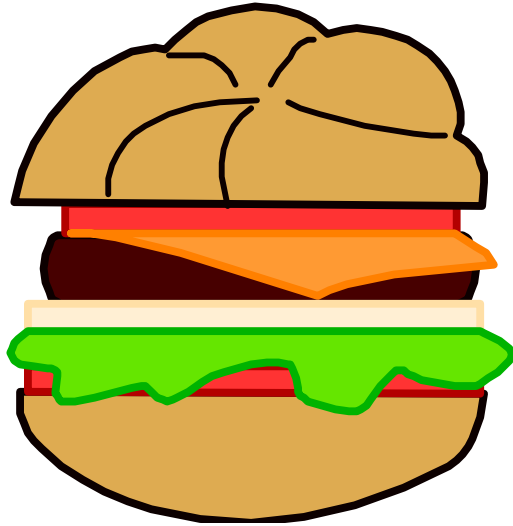
**Forward and backward**





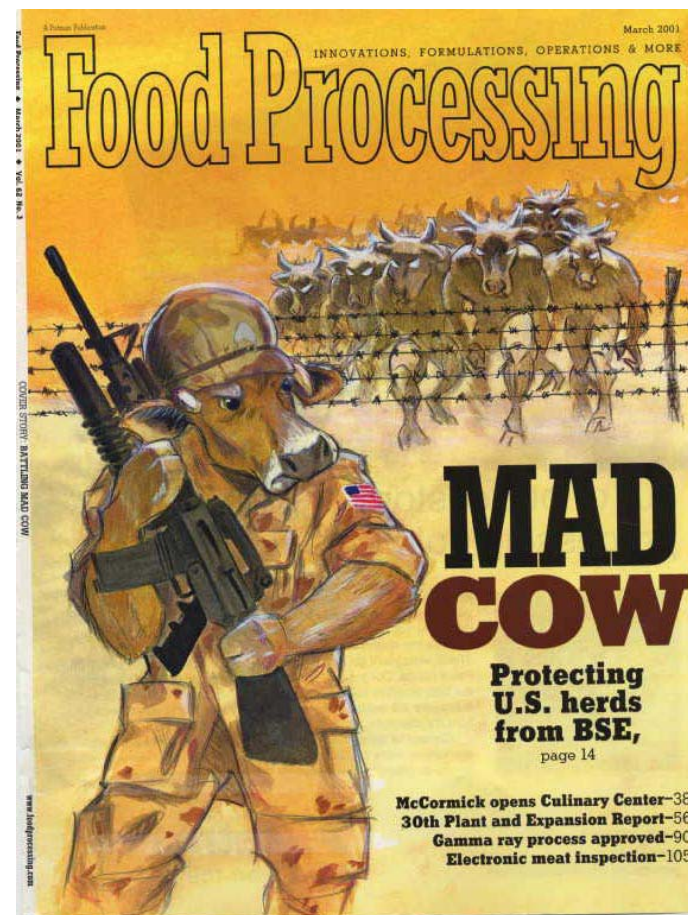
# Meat traceability and recalls

- August 2002 19.8 MM lb hamburger recall
  - 30 ill with E coli O157:H7
  - 1 death
  - Only 8000 lbs back
  - Had a 3.5% rework policy



# One cow with BSE -->damage

- In 2002 Canadian exports of beef were \$4 billion
- On first day (5/20/03) McDonalds lost \$1.2 Billion in stock market
- Canadian farm losses were \$11 MM/day
- Feedlot losses (1st month \$400 MM)
- in July \$3.1 billion outstanding loans
- August 2003 total loss \$42 billion
- Today \$11 MM per week
- GNP reduction ~1%



NSE  
LENCE

***Journal of Food Protection, Vol. 68, No. 8, 2005, Pages 1761–1775***

**Supplement**

**Considerations for Establishing Safety-Based Consume-By Date Labels for Refrigerated Ready-to-Eat Foods**

**ADOPTED 27 AUGUST 2004, WASHINGTON, D.C.**

**NATIONAL ADVISORY COMMITTEE ON MICROBIOLOGICAL CRITERIA FOR FOODS**

***NACMCF Executive Secretariat,\* U.S. Department of Agriculture, Food Safety and Inspection Service, Office of Public Health Science, Room 333 Aerospace Center, 1400 Independence Avenue S.W., Washington, D.C. 20250-3700, USA***

**MS 05-701: Received 7 February 2005/Accepted 1 March 2005**



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# Wine origin by unique DNA

## Anti-counterfeit DNA labels



Applied DNA Sciences Inc.

*Stony Brook NY [adnas.com](http://adnas.com)*

Electronic scanners detect the DNA in the ink, and the ink itself can be tested for the presence of the vine's DNA.



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# Electronic “Smart Labels” for TTI



- Driven by
  - Current TTI- No data storage to find weak link (insurance)
  - Electronics got smaller so can be on consumer package
  - Move towards electronic tags with RFID to “read at a distance” and to replace bar codes with traceability
  - Can build in run out time and activation energy on computer chip so kinetics match is easy to do
  - Can put in multiple modes of deterioration (eg TTD, lag, log growth phase)
  - Can create sharp end point
  - Electronics does not have history effect
  - Decision making based on LSFO vs old FIFO
  - Combine with traceability







# KSW Microtec AG



*DIN ISO 15693-3*

*3 V 13.56 MHz*

*Memory 4 blocks 256 Bytes R/W*

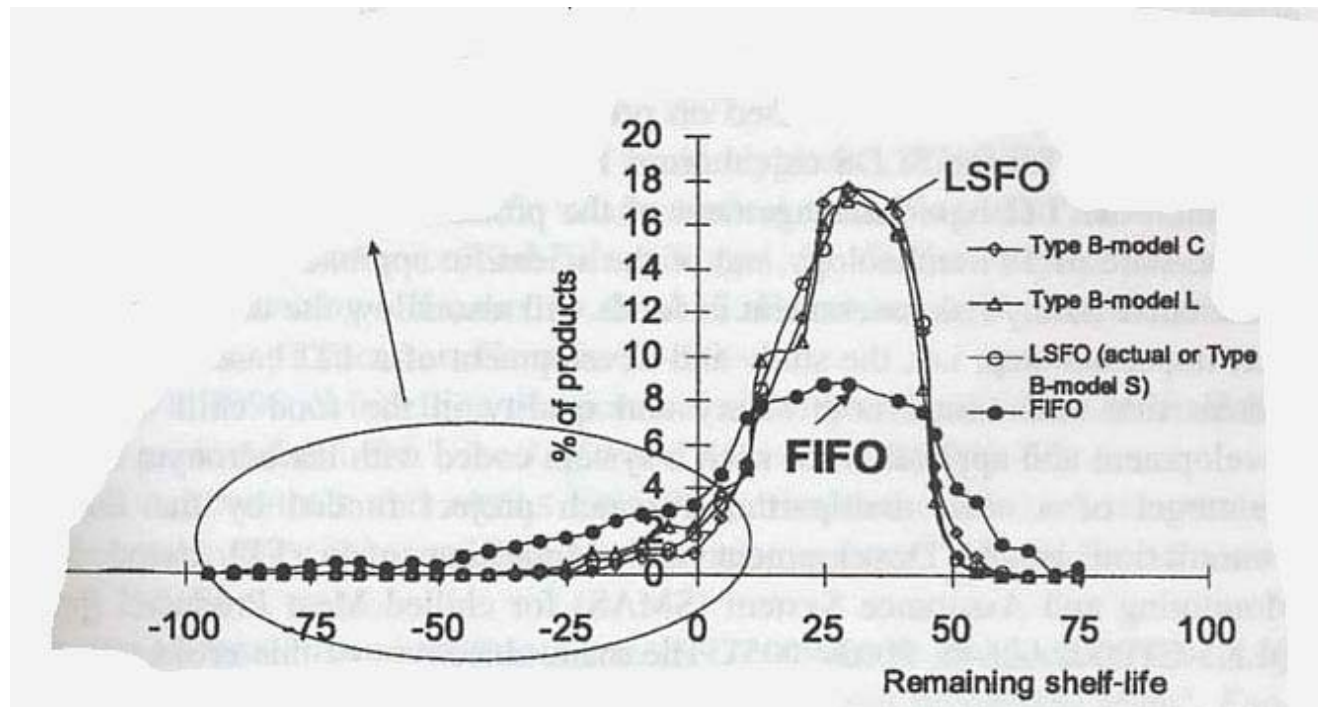
*time sampling 10 sec to 16 hr*

*-15 °C to 50 °C*



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# Eliminate shrink



Ship based on least shelf life left (LSFO) JFS 68(1):201-9

J Food Protection 64(7): 1051-57 <http://smas.chemeng.ntua.gr>



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# SUPPLY CHAIN BENEFITS

www.infratab.com FDA traceability requirements plus TTI

## Induction

- Processing
- Identification
- Sorting for trip



## Shipping

- Perishable Shipping Services



Shelf Life-Based  
Logistics based on  
LSFO

## DCs

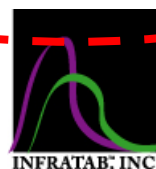
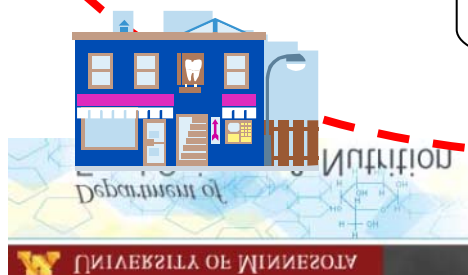
- First In
- Least Shelf Life Out



Product Received is OK—  
Shelf Life Left:  
62 %

Release this FIRST..At this  
temperature the shipment must  
arrive at the retailer in 3 days

*Re-order*

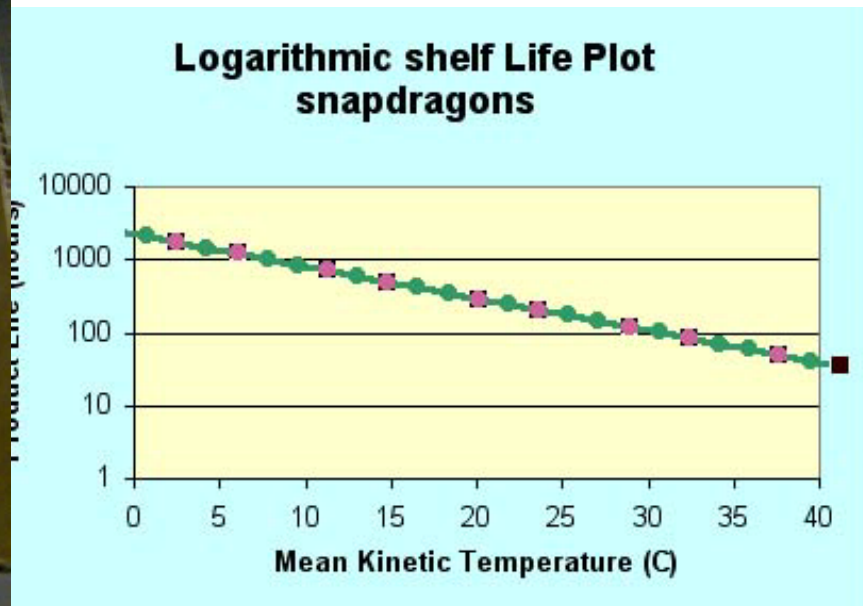


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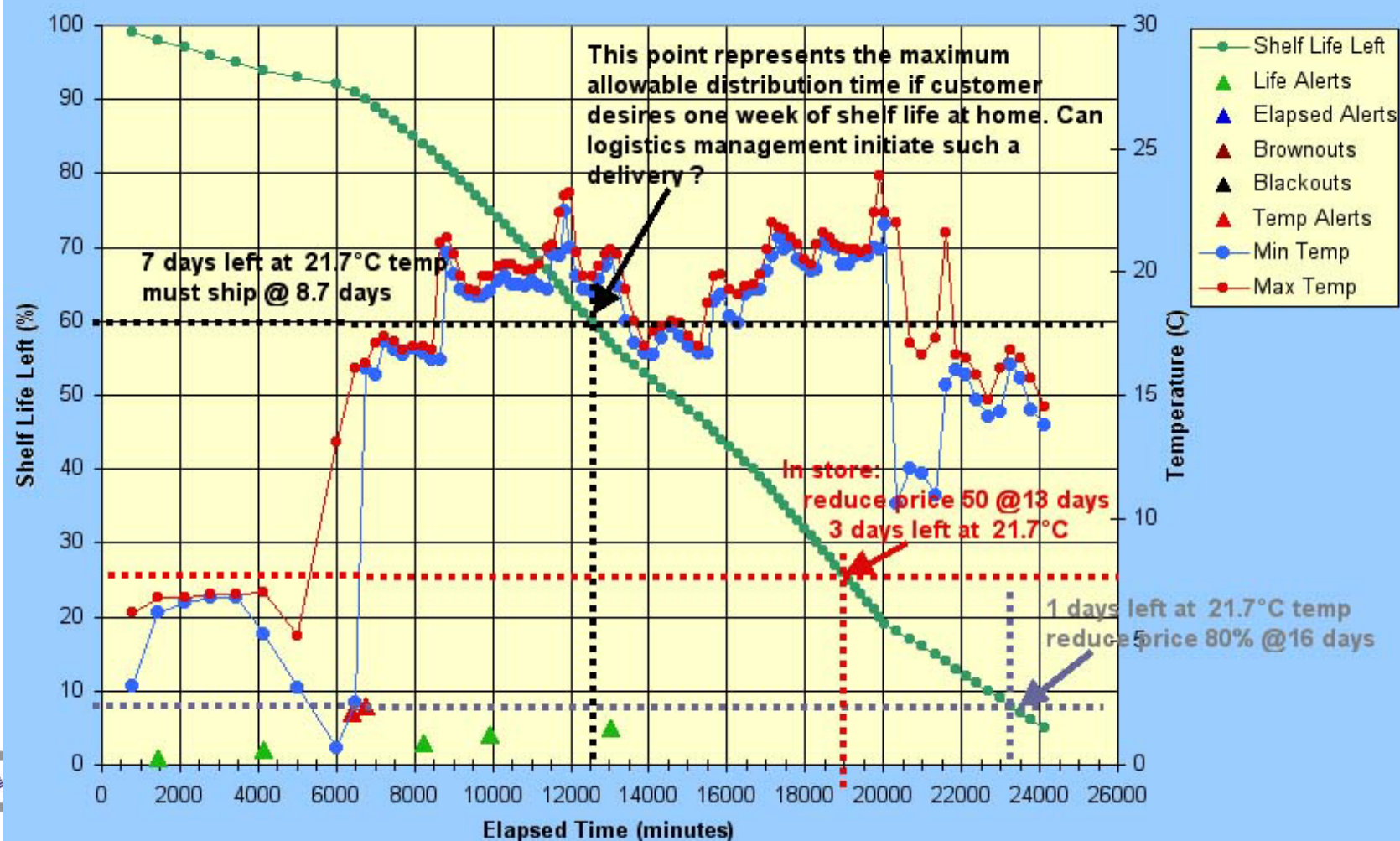
# Flower study - logistics management and marketing



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# Flower distribution management

Shelf Life Log for cut flowers distribution

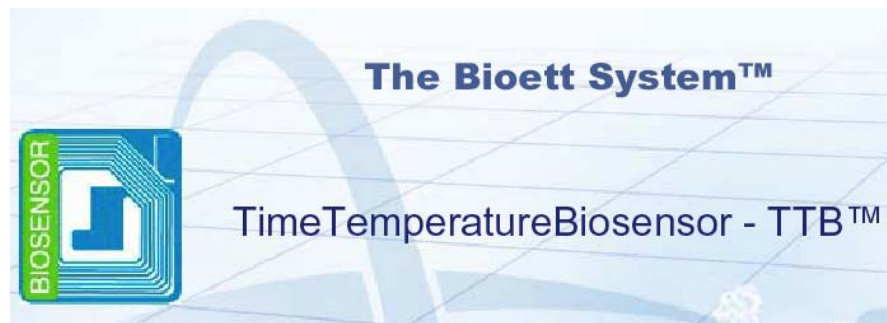


INFRATAB, INC.

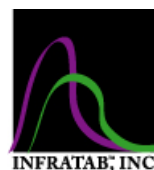
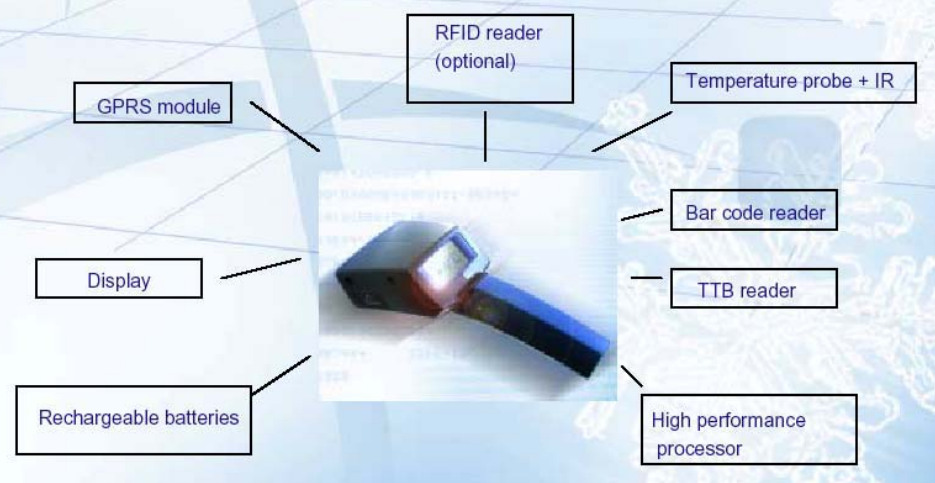
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# Bioett



## New Bioett Detector RFID 13.56 mhz compatible (optional)



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## Micro-electronic TTI tag vendors

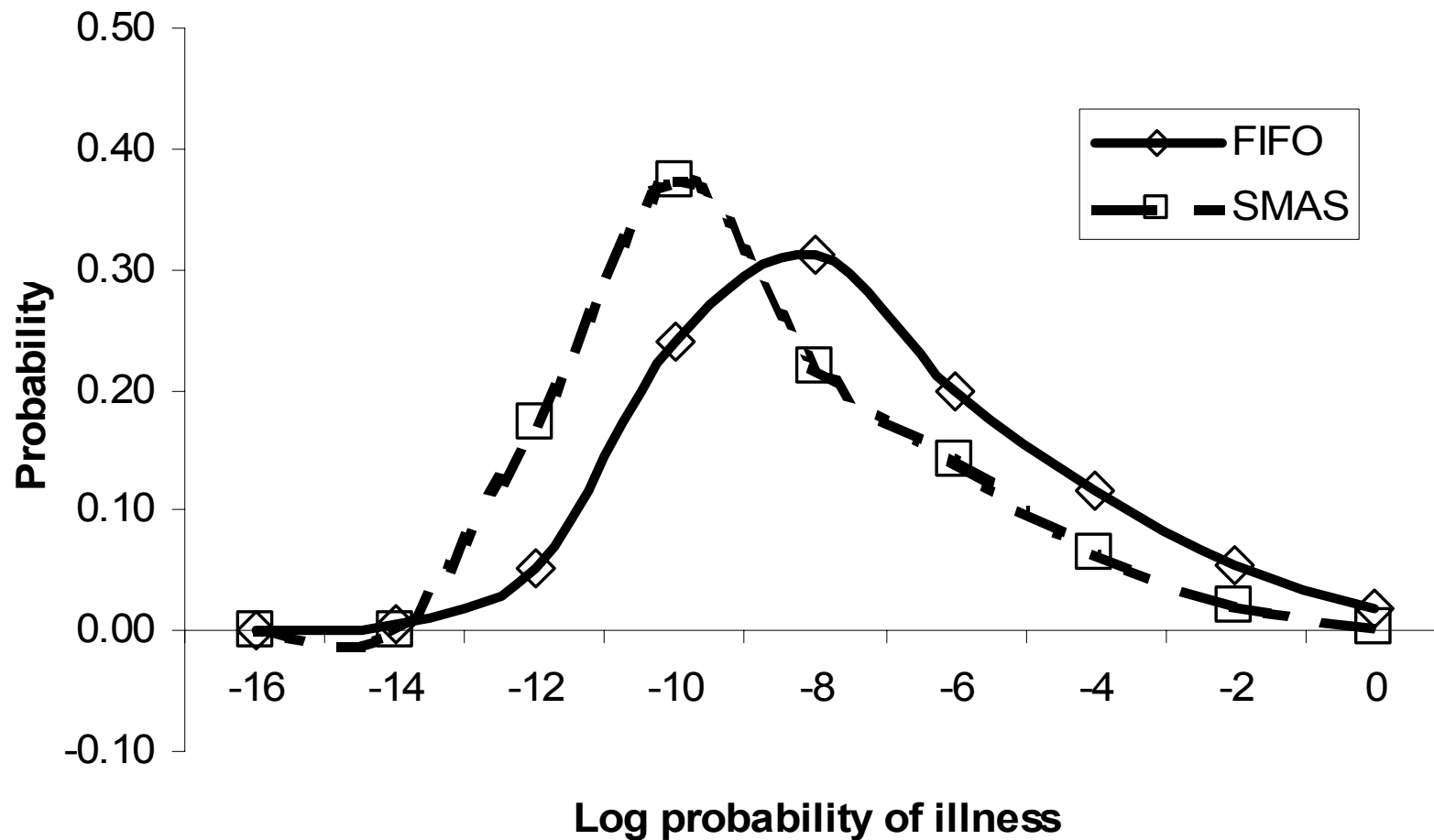
- Technopuce (France)
  - Acti-Tag RFID TTI for t/T integration
  - Hemo-Tag TTI for blood (two technology awards)
  - <http://www.technopuce.com/>



The **Active**  
Intelligent Label



# Reduces probability of food poisoning



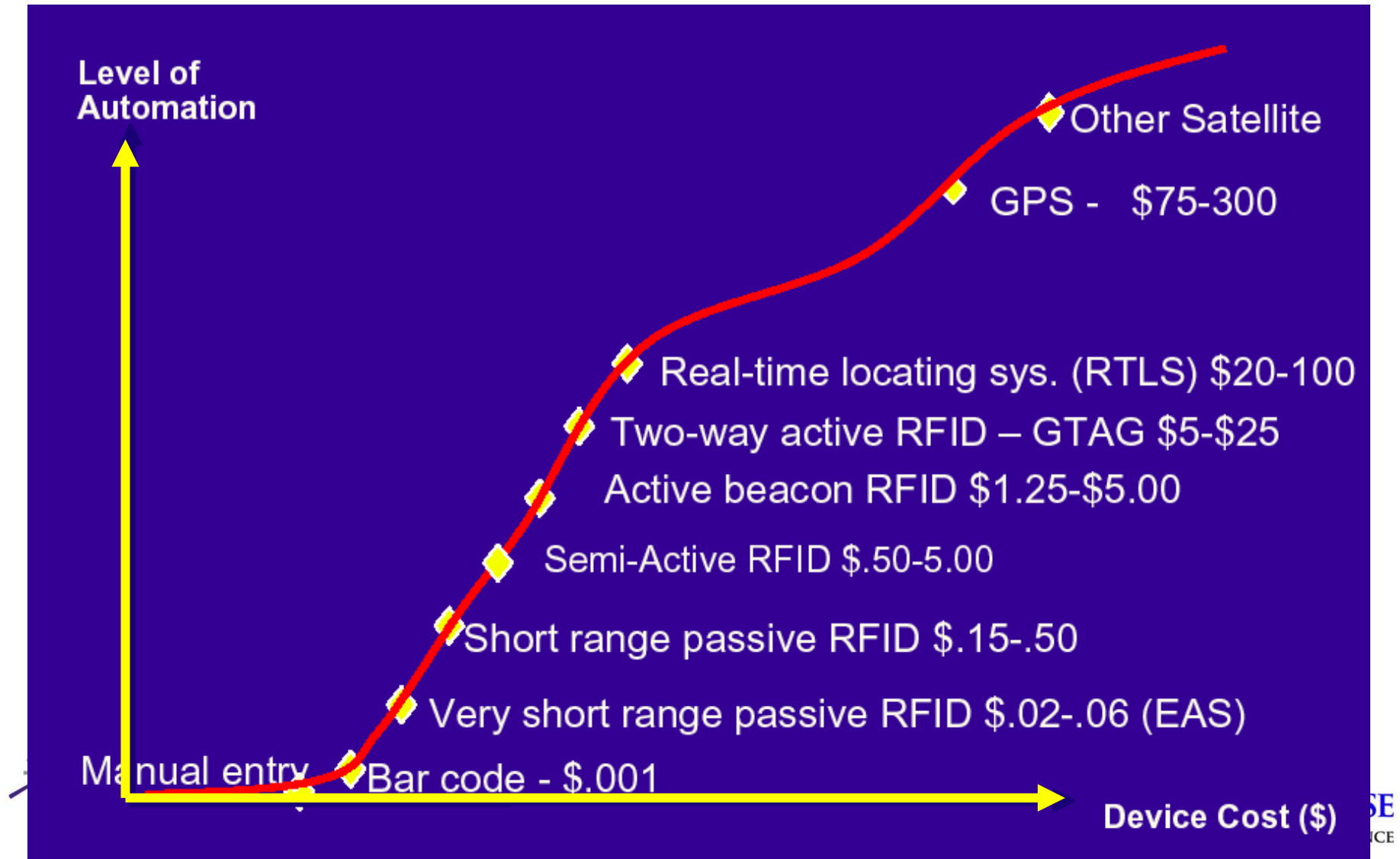
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# Critical Factor - Cost



## Critical Factors - technology

- Choice of frequency ISO standards 13.54 Mz
- Data standards ePC Global
- Water absorption of  $\mu$ -wave reduces power to read at a distance - size and antennae design
- Reflectivity of metal (foil pouches, metal cans, foil liners)
- Standards for readers
- Software compatibility - middleware
- Data security
- Time-temp algorithms





# Use concerns

- Error rate on line
- Influence of environment on tag
- Recycling prohibitions if on primary package & single use
- Ease of returnability if multiple use
- Environmental disposal (EPA)
  - Heavy metals in battery and board/chips
  - organics



# Traceability concerns

- 4th amendment rights of privacy
- Cost of implementing RFID vs paper files
- Pallets vs cases vs packages (TRU)
- Standards for data security during collection, management and sending
- KISS software
- Palm/reader compatibility



# Positives of RFID & TTI (or other sensing)

- Reduce shrink
- Capture problems on the run (who's the culprit)
- Improve safety (foods, drugs, diagnostics, vaccines, medical devices, blood, organs)
- Improve traceability for recalls
- Enhance functionality (munitions, epoxy, paints, fine chemicals, film)
- Logistics and traceability (cattle & BSE)
- You name it !!!



# Other applications

- Ensuring proper medication in hospitals
- Sentinel chickens for avian flu (H5N1) detection
- Tracing lost pets
- Taking pet's temperature
- Alcohol blood sensor in-plant for alcoholics
- Tracing sex offenders
- Tracking lost children (the Matrix)
- Country of origin





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**612-624-9701 fax 651-483-3302 cell 651-307-2985**  
**[http://che.faculty.umn.edu/Ted\\_Labuza/tpl.html](http://che.faculty.umn.edu/Ted_Labuza/tpl.html)**



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